



## Education

### University of Minnesota

Aug 2019 - May 2023

B.A. Strategic Communications:  
Advertising & Public Relations

Minors: Interdisciplinary Design,  
Art, & Psychology

### Fundación Ortega y Gasset

Jan 2022 - May 2022

Semester abroad in Madrid, Spain

## Interests



Photography



Travel



Painting



Sustainability



Theater



TV & Movies



Fashion



Baking

## Contact

[katieregas@gmail.com](mailto:katieregas@gmail.com)

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[katregas.com](http://katregas.com)

## Experience

### Artist, Designer

Sep 2020 - Present

Freelance

Creates paintings, illustrations, logos, social media posts, out-of-home advertisements, and collateral materials for various regional clients.

### Designer

Jun 2022 - Present

The Wake Magazine

Designs the layout and graphics of bimonthly magazine while following branding materials to ensure the graphics are cohesive throughout socials and publications.

### Creative Intern

Apr 2021 - Jan 2022

Passion Collective

Aided in the scheduling and creation of the organization's social media posts and promotional materials.

### Creative Designer

Aug 2021 - Jan 2022

Minnesota Daily Media

Collaborated with the creative team to produce a monthly newspaper, including text layout as well as the creation of graphics and advertisements.

### Design Research Intern

Jan 2021 - May 2021

Fundación José Ortega y Gasset - Gregorio Marañón

Conducted research about the Spanish design industry and presented my findings at our team's weekly meetings.

## Skills



Photoshop



Illustrator



Art Direction



Creative Direction



Indesign



Lightroom



Graphic Design



Illustration



Procreate



Figma



English (Native)



Spanish (Fluent)